



**Michelle Zettergren**

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Michelle Zettergren is the president of labor and the chief sales and marketing officer at MagnaCare, bringing over 25 years of experience in health care with a strong focus on labor organizations. She is certified in mediation and recognized as a Trailblazer in Healthcare by City & State New York in 2025. She was also named to City & State New York's Labor Power 100 in 2023 and 2024. Michelle has been awarded the Bronze Stevie Award for Senior Sales Executive of the Year in 2024 and was named a Notable Leader in Healthcare by Crain's New York Business in 2022 and 2023. She has spoken at major industry events such as the National Labor Management Conference and past Annual Employee Benefits Conferences, solidifying her reputation as a leading expert in labor and health care solutions. Michelle is a contributing writer to a number of labor media outlets and has supported the creation of LaborStrongLive, a MagnaCare initiative that promotes the strength of labor unions and provides vital resources to support their members.