

Dear

I would like to attend the International Foundation's 72nd Annual Employee Benefits Conference in New Orleans, Louisiana, October 25-28, 2026. This is the largest educational conference in the multiemployer industry, bringing together over 5,000 trustees, administrators, benefits professionals and vendors from across the United States. The Annual Employee Benefits Conference features over 130 educational sessions presented by over 200 industry experts to shed light on the day-to-day challenges in my role, share insights, and help me understand possible solutions or answers.

This conference is three days of sales pitch-free education, with sessions ranging from basic to advanced and organized into ten different tracks, making it simple for me to plan out the best sessions for myself and my role. This creates the opportunity for me to bring home key takeaways to help in my decision-making and fiduciary responsibilities.

As I review the sessions being presented this October, several stand out as essential for helping me with my day-to-day responsibilities. These include the following.

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The International Foundation provides a Certificate of Attendance when I attend 11 sessions, serving as proof of my participation. Plus, by attending, I will have access to all conference session presentations and takeaways for six months, as well as access to the virtual environment for 30 days.

This conference gives me the opportunity to meet my peers from around the country, learn from four world-renowned keynote presenters, and access an exhibit hall full of over 230 service providers and vendors with the resources we are looking for.

If I register by September 14, 2026, I can save \$300 on registration. Registering early will also help me secure the best flight options, which will help keep costs down.

Thank you for considering my attendance. I'm happy to provide any additional information that would be helpful in your decision.

Sincerely,

